



10TH ASIAN & PACIFIC ISLANDER HOME BUYING FAIR
Partnership Rates
Table Registration Due by August 7, 2009

One Table per Organization

Partner - \$10,000 and Up or prize donation of equal value or greater

- Exhibit space at a preferred location
- Name displayed at event premises (partners display their own banner)
- Logo and name on advertising and promotional materials
- Name listed in Press Releases
- Name and link on APICIA's website
- 5 minutes of stage announcement to feature your services during the fair
- Photo opportunity with a Down Payment Assistance Grant Winner

Sponsor - \$5,000 and Up or prize donation of equal value or greater

- Exhibit space at a preferred location
- Name displayed at event premises (sponsors display their own banner)
- Logo and name on the advertising and promotional materials
- Name listed in Press Releases
- Name and link on APICIA's website
- 3 minutes of stage announcement to feature your services during the fair

Supporter - \$1,000 and Up or prize donation of equal value or greater

- Exhibit space
- Name displayed at event premises (supporters display their own banner)
- Logo and name on the advertising and promotional materials
- Name listed in Press Releases
- Name and link on APICIA's website

Exhibitor - \$250.00 For Profit or Government Organizations
\$125.00 For Non-Profit Organizations

- Exhibit space
- Logo display at Exhibit Space
- Name on APICIA's website

The Facts:

What:

- 10th Annual Asian Home Buying Fair
- Targets * Limited English Speaking Home Buyers *First Time Home Buyers, * Bi-lingual Home Buyers, *Refinancing *Refugees & Immigrants
- Excellent opportunity to interact with a large and diverse base of consumers
- Goal to attract 500 attendees

How:

- Trade Fair format with home buying educational workshop offered in English, Chinese, Vietnamese, Hmong, Russian and others
- Onsite bilingual interpreters
- Exhibitors representing the housing industry, realty agencies, mortgage brokers, lending institutions, title, insurance, inspections, appraisal companies, public housing agencies and non-profit housing organizations providing a “One-Stop” home buying informational fair
- No admission fee

When, Time & Where:

- Saturday, August 22, 2009
- 10:00 a.m. to 3:00 p.m.
- Portland Community College Southeast Center, 2305 SE 82nd Ave., Portland, Oregon 97216

Sponsor Packages:

- Four levels to meet your organization’s needs, all including exhibitor space.

APICIA will provide each organization:

- Table and 2 chairs
- Pastries & Coffee in the morning
- Lunch tickets for 2 table representatives
- Vendors are responsible for their own marketing materials and identification badges

Terms & Conditions:

- Deadline for major sponsors in registering and sending logo to APICIA is June 30 or sooner
- Deadline for sending payments in for table registration is August 7, 2009.
- Payments are non-refundable if notice of withdrawal is received after August 7, 2009.

10th Annual Asian & Pacific Islander Home Buying Fair
Table Registration Form

Please complete this form and make check payable to APICIA and send as soon as possible to: APICIA, c/o Rolly Brigham, Key Bank, Commercial Banking, OR-20-21-0305, 1211 SW 5th Avenue, Suite 305, Portland, OR 97204. If you want to be a major sponsor, please email your logo to contact@apicia.org by June 25, 2009. Thank you for your support!

Please fill in your contact information. We will send you the receipt as soon as your check is received.

Name of Organization _____

Primary Contact Person _____

Name of Person's Attending the Booth _____

Mailing Address _____

Email Address _____

Phone _____ Fax Number _____

Partnership Levels – please check one:

_____ Partner \$10,000.00

_____ Sponsor \$5,000.00

_____ Supporter \$1,000

_____ For-profit or Governmental Exhibitor \$250

_____ Nonprofit Exhibitor \$125

_____ In-kind Donation, please specify type and value _____

The Asian Pacific Islander Community Improvement Association (APICIA)
501(c)3 Nonprofit Corporation ♦ EIN# 870729346

For questions, please call
Freddie Mamaril at 503 799-8421 or Rolly Brigham at 503 790-7540

www.apicia.org