



9TH ASIAN & PACIFIC ISLANDER HOME BUYING FAIR **Partnership Rates**

Table Applications Due by August 29, 2008

One Table per Organization

Partner- \$10,000 and Up or prize donation of equal value or greater

- Exhibit space at a preferred location
- Name displayed at event premises (partner provides banner)
- Logo and name on advertising and promotional materials
- Name listed in Press Releases
- Name and link on APICIA's website
- First opportunity for media interviews
- Special announcement made by partner during the fair

Sponsor- \$5,000 and Up or prize donation of equal value or greater

- Exhibit space
- Name displayed at event premises (sponsor provides banner)
- Logo and name on the advertising and promotional materials
- Name listed in Press Releases
- Name and link on APICIA's website

Supporter- \$2,500 and Up or prize donation of equal value or greater

- Exhibit space
- Name displayed at event premises (supporter provides banner)
- Logo and name on the advertising and promotional materials
- Name and link on APICIA's website

Contributor- \$1,000 and Up or prize donation of equal value or greater

- Exhibit space
- Name displayed at event premises (contributor provides banner)
- Logo and name on the advertising and promotional materials
- Name and link on APICIA's website

Exhibitor - \$250.00 For Profit or Government Organizations

\$125.00 For Non-Profit Organizations

- Exhibit space
- Logo display at Exhibit Space
- Name on APICIA's website

The Facts:

What:

- 9th Annual Asian Home Buying Fair
- Targets * Limited English Speaking Home Buyers *First Time Home Buyers, * Bi-lingual Home Buyers, *Refinancing
- Excellent opportunity to interact with a large and diverse base of consumers
- Goal to attract 1000 attendees

How:

- Trade Fair format with home buying educational class scheduling offered in English, Chinese, Vietnamese, Korean, Hmong, Laos, Pacific Islander, Russian and others
- Onsite bilingual interpreters
- Exhibitors representing the housing industry, realty agencies, mortgage brokers, lending institutions, title, insurance, inspections, appraisal companies, public housing agencies and non-profit housing organizations providing a “One-Stop” home buying informational fair
- Cultural entertainment for the family
- No admission fee

When, Time & Where:

- Saturday, September 13, 2008
- 10:00 a.m. to 2:00 p.m.
- Eastport Plaza Shopping Center, 3900 SE 82nd Ave., Portland, OR 97266 (next door to JoAnn Fabric between Powell & Holgate)

Sponsor Packages:

- Five levels to meet your organization’s needs, all including exhibitor space.

APICIA will provide each organization:

- Table and 2 chairs
- Pastries & Coffee in the morning
- Lunch ticket for 2 @ \$5.00 each redeemable with food vendors on site
- Vendors are responsible for their own marketing materials and identification badges

Terms & Conditions:

- Deadline for sending payments in for table registration is August 29, 2008.
- Payments are non-refundable if notice of withdrawal is received after August 29, 2008.



9th Annual Asian & Pacific Islander Home Buying Fair Partnership Form

Please complete this form and make check payable to APICIA and send as soon as possible to: Rolly Brigham, Key Bank, Commercial Banking, OR-20-21-0305, 1211 SW 5th Avenue, Suite 305, Portland, OR 97204. Thank you for your support!

Please fill in your contact information. We will send you the receipt as soon as your check is received.

Organization _____

Contact _____ E-mail _____

Address _____

Phone _____ Fax Number _____

Partnership Levels – please check one:

_____ Partner \$10,000.00

_____ Sponsor \$5,000.00

_____ Supporter \$2,500

_____ Contributor \$1,000

_____ For-profit or Governmental Exhibitor \$250

_____ Nonprofit Exhibitor \$125

_____ In-kind Donation, please specify type and value _____

The Asian Pacific Islander Community Improvement Association (APICIA)
501(c)3 Nonprofit Corporation ♦ EIN# 870729346

**For questions, please call
Rolly Brigham at (503) 790-7540 or Nancy Roll at 503 425-9519
EFax 1-866-690-6372
www.apicia.org**