



## 11TH ASIAN & PACIFIC ISLANDER HOME BUYING FAIR

### Partnership Rates

### Table Registration Due by July 30, 2010

#### One Table per Organization

##### **Partner - \$3,000 and Up or prize donation of equal value or greater**

- Prominent Exhibit space
- Name prominently displayed on event premises (sponsor provides banner)
- Recognition on advertising materials, flyers, press release and APICIA's website
- Name and link on APICIA's website
- 3-5 minutes of stage time to feature your services to the attendees
- Photo opportunity with a down payment assistance grant winner through sponsorship

##### **Sponsor - \$1,500 and Up or prize donation of equal value or greater**

- Exhibit space
- Name displayed on event premises (sponsor provides banner)
- Recognition on advertising materials, flyers, press release and APICIA's website
- Name and link on APICIA's website

##### **Exhibitor/Supporter - \$250.00 For Profit or Government Organizations \$125.00 For Non-Profit Organizations**

- Exhibit space

#### The Facts:

##### **What:**

- 11th Annual Asian Home Buying Fair
- Targets \* Limited English Speaking Home Buyers \*First Time Home Buyers, \* Bi-lingual Home Buyers, \*Refinancing \*Refugees & Immigrants
- Excellent opportunity to interact with a large and diverse base of consumers
- Goal to attract 500 attendees

##### **How:**

- Trade Fair format with home buying educational workshop offered in English, Chinese, Vietnamese, Hmong, Russian and others
- Onsite bilingual interpreters
- Exhibitors representing the housing industry, realty agencies, mortgage brokers, lending institutions, title, insurance, inspections, appraisal companies, public housing agencies and non-profit housing organizations providing a "One-Stop" home buying informational fair
- No admission fee

**When, Time & Where:**

- Saturday, August 14, 2010
- 10:00 a.m. to 3:00 p.m.
- Portland Community College Southeast Center, 2305 SE 82<sup>nd</sup> Ave., Portland, Oregon 97216

**Sponsor Packages:**

- Three levels to meet your organization's needs, all including exhibitor space.

**APICIA will provide each organization:**

- Table and 2 chairs
- Pastries & Coffee in the morning
- Lunch tickets for 2 table representatives
- Vendors are responsible for their own table cloth, marketing materials, identification badges and raffle prizes.

**Terms & Conditions:**

- **Deadline for major sponsors in registering and sending logo to APICIA is June 25 or sooner**
- **Deadline for sending payments in for table registration is July 30, 2010.**
- **Payments are non-refundable if notice of withdrawal is received after August 5, 2010.**

**11<sup>th</sup>** Annual Asian & Pacific Islander Home Buying Fair  
Table Registration Form

Please complete this form and make check payable to APICIA and send as soon as possible to:  
**APICIA, c/o Rolly Brigham, Key Bank, Commercial Banking,  
OR-20-21-0305, 1211 SW 5<sup>th</sup> Avenue, Suite 305, Portland, OR 97204. Thank you  
for your support!**

-----  
Please fill in your contact information. We will send you the receipt as soon as your check is received.

Name of Sponsor \_\_\_\_\_

Contact Person \_\_\_\_\_

Name of Person's Attending the Booth \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax Number \_\_\_\_\_

Partnership Levels – please check one:

- \_\_\_\_\_ Partner \$3,000.00
- \_\_\_\_\_ Sponsor \$1,500.00
- \_\_\_\_\_ For-profit or Governmental Exhibitor \$250
- \_\_\_\_\_ Nonprofit Exhibitor \$125
- \_\_\_\_\_ In-kind Donation, please specify type and value \_\_\_\_\_

-----  
The Asian Pacific Islander Community Improvement Association (APICIA)  
501(c)3 Nonprofit Corporation ♦ EIN# 870729346

For questions, please call  
Freddie Mamaril at 503 799-8421 or Rolly Brigham at 503 790-7540

[www.apicia.org](http://www.apicia.org)